

PROSPECTUS



WILLUNGA PHOENIX

2022 Sponsorship

WILLUNGA DISTRICT SOCCER CLUB INC

Main Rd
Willunga





A BRIGHT FUTURE

Willunga Phoenix is ready to enter a new chapter in its history.

It almost goes without saying, that 2020 will be a year to forget. Regrettably, for Willunga Phoenix it will go down in our clubs short but proud history as the year our kids hung up their boots over winter.

But we intended to bounce back, bigger and better than ever and we have. As a non-profit organisation run by volunteers, sponsorship will prove pivotal in our success. Sponsorship income helps us develop our kids into, not only better footballers but better members of the community.

This is achieved by:

- Increasing participation by sustaining affordable registration fees
- Quality club kits that our kids can wear with pride
- The maintenance and replenishment of equipment
- Coach training

We invite you to become a valued sponsor of our club and share in our success.

Please consider the following sponsorship options or don't hesitate to call to discuss any other ideas you may have to get involved with our club. Thank you for your time and we hope to build a strong relationship with you and your business.

Our future is bright - our future is red and white!



ABOUT US

A community club celebrating 22 years in the Fleurieu

Willunga District Soccer Club Inc (Willunga Phoenix) is a not-for-profit volunteer run sporting club supporting junior soccer based in the township of Willunga.

We provide a safe, healthy and inclusive environment for girls and boys in our community - attracting players from across the Fleurieu including Willunga, Aldinga, Mt Compass, Sellicks, Myponga, Normanville and Yankalilla.

Willunga Phoenix has grown from humble beginnings to one of the largest clubs in the Noarlunga and Districts Junior Soccer Association (NDJSA).

In 2022 we are on track to field a record number of junior boys and girls teams with at least two teams representing all primary school age groups within the NDJSA.

Willunga Phoenix is affiliated with FIFA through its membership of the Football Federation of South Australia and the national peak body, Football Federation Australia.

We are also proud to qualify as a Good Sports club, to help build a healthier sporting community.

In a typical season we have in excess of 100 school children, with our reach on match days extends to in excess of 500 adults.

We have an engaging website that and we have an active relationship with our members, their parents and the community through email and Facebook.

WHY SPONSOR

- Increase brand awareness
- Improve local public relations
- Elevate local brand loyalty
- Be part of one of the largest junior sporting clubs in the community
- Invest in a strong vibrant family community
- Support a proud non for profit sporting organisation
- Be part of our future



SPONSORSHIP PACKAGES

We offer a range of affordable sponsorship opportunities that can be tailored, by negotiation, to meet your circumstances.

Our sponsors are important to us and we gratefully acknowledge their support and contribution to our ongoing success.

Gold Sponsor

From \$1,000

Gold sponsors are valued supporters of Willunga Phoenix and are acknowledged as important contributors to the club's success.

Prominent signage: prominent gold sponsor signage at ground

Memorabilia: A Gold Sponsor Club Plaque to be proudly displayed at your place of business

Club Communications: Your branding/logo on all club communications (e.g. club website, official email footers)

Direct Marketing: Direct marketing to members with monthly mentions on social media

Website Advertorial: Dedicated webpage profiling sponsors goods and/or services and direct link to sponsor website including from home page.

Formal Recognition: Acknowledgement at all club functions including Club Presentation

Silver Sponsor

\$500

Silver sponsors are recognised as valuable contributors to Willunga Phoenix and have the opportunity to promote their brand.

Prominent signage: prominent silver sponsor signage at ground

Website Advertorial: Dedicated webpage profiling sponsors goods and/or services and direct link to sponsor website

Formal Recognition: Acknowledgement at all club functions including club presentation

Team Sponsor

\$200

Team sponsors are recognized as a major contributor of awards supplied to a nominated Willunga Phoenix Team of choice.

Website Recognition: Dedicated webpage with sponsors brand and link to sponsor website

Formal Recognition: Acknowledgement at club presentation as team sponsor during team awards presentation.



BE PART OF OUR FUTURE



mojo

SUPPORTED BY CITY OF



We are a Good Sports club



MORE INFORMATION



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www.willungaphoenix.com.au/sponsorships



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